

Ansus Consulting's

# One Day Academy

## How to avoid "Death by PowerPoint"

DOs and DON'Ts of making persuasive presentations

**Course overview:** This interactive workshop focuses on effective, persuasive presentation skills, including preparation, structure, delivery, strategy, use of visual aids, as well as handling questions and answers.

**Course objectives:** You will learn to

- present complex information clearly, concisely, and persuasively
- enhance voice projection, articulation, pace and fluency, body language, eye contact, and gestures
- structure presentations to gain maximum effect

**Course content:**

### Verbal communication

- basics of effective communication
- organization: knowing your audience, purpose, content, timing
- general elements of speaking

### Non-verbal communication

- body language: eye contact, facial expressions, posture, movements, gestures
- voice quality
- building rapport

### Presentation design

- color
- structure
- animation effects
- type
- graphics

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**Target audience:** anyone who likes to give memorable, persuasive presentations;  
number of participants: 3 - max. 10

**Trainer:** Dr. Kerstin Petrick, Coach-Consultant at Ansus Consulting

**Fee:** 139 Euro + IVA

**Schedule:** Friday, 28.06.2013, from 10:00 to 13:00 and from 14:00 to 17:00

**Venue:** Crovi Consulting Academy, via Sante Vincenzi 12/A, 42122 Reggio Emilia, Italy

**Inscription:** Crovi Consulting Srls, +39 0522 083163, [info@croviconsulting.com](mailto:info@croviconsulting.com)

**Futher information:** [www.ansus-consulting.com](http://www.ansus-consulting.com) and [www.croviconsulting.com](http://www.croviconsulting.com)